



About

The African Institute of the Interior Design Professions (IID)

The IID

is a professional body representing practicing professional interior architects, interior designers, interior decorators, suppliers and education institutions in the Interior Design industry in Africa.

It operates on a national basis with representation in South Africa and Mauritius . The Institute is dedicated to establishing, promoting, and maintaining expertise, professionalism, and high standards throughout the industry.

Mission Statement

The African Institute of the Interior Design Professions (IID) promotes excellence in the practice of interior design across the African continent. We help our members develop the skills required to provide the best possible design solutions to their clients, we educate the public about the contribution interior designers make to society and we protect interior designers' right to practice.





Legitimacy

The IID is a **recognised professional body** for the Interior industry, creating formal recognition for Interior decorators, Interior designers, and Interior architects in South Africa. Through a standardised membership structure and partnerships, IID gained legitimacy, becoming **registered by SAQA** and becoming a **voluntary Association of SACAP**.

**members
portal**

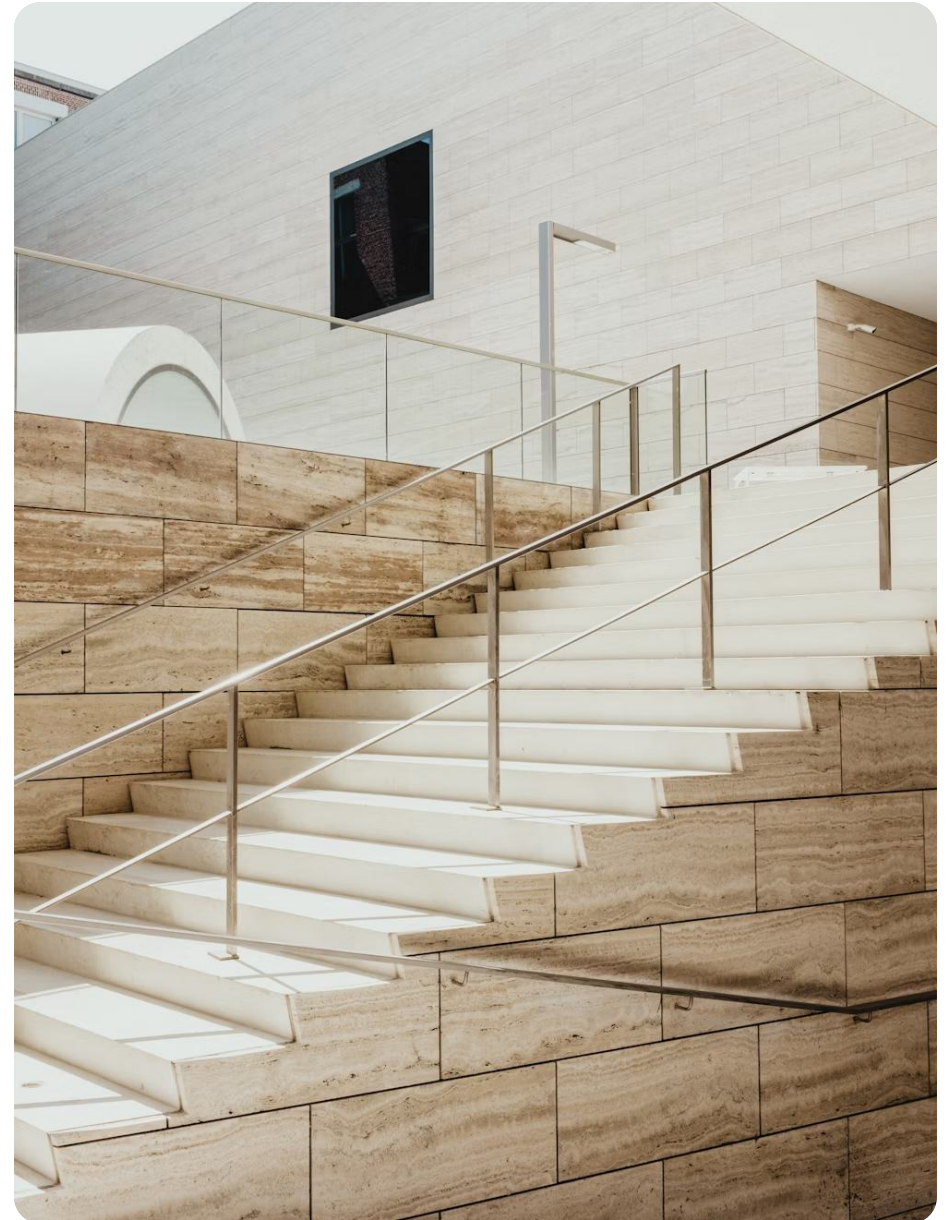


Why the IID

Interior Design, Interior Decorating, and Interior Architecture aim to enhance people's lives by creating safe, healthy and comfortable spaces. These professions can positively impact mental and physical health, as well as various activities including work, rest, and social interaction. Interior designers require training and a diverse skill set to understand the relationship between individuals and the spaces they occupy.

The IID is a community of peers, advisors, academics and thought leaders' intent on empowering practitioners while advocating for professional recognition of interior design. Members enjoy networking events, webinars, online courses and gain access to articles, business solutions and the latest industry research through the members portal.

Preserving the integrity of the interior design profession is crucial for ensuring safety and quality in living spaces. Challenges include individuals without proper qualifications claiming titles like interior designers, decorators, and interior architects, leading to poor project outcomes. Uniting under a professional body like the IID assist us to uphold standards and protect the industry's integrity.



The IID belongs to its members

The Memorandum of Incorporation (MOI) is designed to prioritise IID professional members' interests. Governance is managed through committees: Management, Finance, Education, and Marketing. Forums within the management committee facilitate discussions on various topics. The **Board of Directors** set the vision, with each member focusing on key areas, and the management committee oversees other committees to translate the vision into action.

vision into action

Strategy for 2024

Join the African Institute of Interior Design Professions (IID) and become part of a vibrant community dedicated to enhancing the quality and expertise within the profession. Tackle issues such as unqualified practitioners head-on and safeguard the integrity and expertise necessary for crafting safe, high-quality spaces.

At IID, you are the cornerstone of our organisation. We've designed the IID to place your needs at the forefront, providing platforms, membership portals, networking events and dialogues and discourse on pivotal industry topics. Dive into discussions on sustainable business practices, maintaining relevance, mitigating disputes, avoiding legal cost. Join us in shaping a thriving professional community committed to your success and advancement.



Join us this year to drive professional advancement and extend support to fellow members. Together we can shape a brighter future for the field of interior design.

information

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